innosad harnesses crowdsourcing for innovation. Their IaaS platform creates a virtual space for a company’s customers, partners and employees to collaboratively generate new products & services, or entirely new business opportunities.

innosad is on track to double revenue every year. Needless to say, they need a highly expendable and flexible database for their SaaS, innovasad. IaaS was not satisfied with previous solutions, where they had to build in redundancy themselves—as they got in touch with Global Access.

They needed a new home for their production database—the heart of their business.

They wanted a true cloud service provider...where the resources are very easy to scale up and scale down based on an API.

In August 2015, one of Global's data centers suffered a total blackout. When we asked innovasad if they were affected before our disaster generators kicked in, all they had to say was...

"we didn’t notice a thing."

innosad uses our Enterprise Advanced IaaS, combining highest availability with automatic Disaster Recovery. innovasad's data is replicated in real time across our two data centers located 150m apart in Munich. When one of our data centers failed in this blackout, the other locked in seamlessly and neither innovasad nor their customers noticed a thing.

Innovasad’s IaaS client grows by 10% every year and has sudden growth spurs about twice per year. We have this ability to have any technical or procedural barriers to quick scalability. And a cluster owner can either in-house solution would be automatically express to maintain.

With Global’s flexible Resource Pool model, innovasad books and pays for the exact amount of RAM, CPU and storage they need on an hourly basis. They add or remove virtual resources whenever they want it a click.

innosad faced the same challenge that concerns countless companies today: to procure or proprietary legacy software into the Cloud. Our flexible API is an essential tool to let them run the production database for innovasad from Global’s cloud platform. This way, they could give their clients a huge boost in performance and reliability while continuing to develop and administer everything in-house.

Our Resource Pool model lets innovasad grow resources incrementally & instantaneously.

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